



The  
Property  
Institute

# Build to Rent Qualifications



# Advance your Career with TPI BTR Qualifications

To meet the sector's evolving demands, The Property Institute (TPI) provides industry-leading Build to Rent (BTR) Qualifications designed to equip individuals with the knowledge and expertise needed to excel in the field.

## Why Choose TPI BTR Qualifications?

- **Developed by Industry Experts**  
Our qualifications are created and updated by leading BTR professionals to ensure they always meet the current sector's needs.
- **Recognised and Respected**  
The qualifications are nationally accredited and recognised across the property industry, giving learners a competitive edge in their careers
- **AI-Enabled Flexible and Accessible Learning**  
Our courses leverage AI-driven technology to provide personalised, bite-sized, self-paced study options designed to fit seamlessly into busy schedules.



# Build to Rent Syllabus Overview



## Key Principles

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An introductory module that explores the various roles in residential management, discusses property performance and measurement, and examines ethical practice frameworks with a focus on customer appreciation and care.



## Customer Care

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This module emphasises the importance of the manner in which you approach tasks, rather than just what you do. It covers how to protect the brand and the significance of exceptional customer service.



## Portfolio Management

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Explore the role of property within multi-asset portfolios, including how investors allocate capital between property and other assets such as bonds and equities. This module also introduces the economic theory behind constructing diversified portfolios and measuring financial performance.



## The PRS, BTR, Design, Planning, and Sustainability

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Understand why BTR has grown in importance, review the UK housing crisis, compare the UK and USA models, and learn about construction methods, customer propositions, and energy performance. This module also covers the impact of planning frameworks on the BTR sector.

# Build to Rent Syllabus Overview



## **An Introduction to Traditional Residential Management**

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Covering the basics of managing individual units and large blocks, this module includes income collection, service delivery, budgeting, cost control, and practical management issues.



## **Building Management**

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This module introduces the role of the BTR building manager, focusing on inspections, lifecycle management, planned maintenance programs, contract procurement, financial reporting, and insurance.



## **Residential Letting and Management**

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Modules focusing on tenancy management, legal agreements, referencing, right to rent checks, inventories, and unit handovers, followed by advanced topics such as tenancy termination, notices, harassment, unlawful eviction, agent roles, and dispute resolution.



## **Health & Safety**

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Learn about safety legislation, the duty of care, the role of being the 'responsible person', risk assessments for asbestos, fire safety, legionella, contractor control, and emergency management, including RICS H&S guidance for residential property managers and the Building Safety Act.

# Our Qualifications

## Level 2 Foundation Course – Build to Rent

£249

This entry-level qualification provides an extensive introduction to the BTR sector, ideal for those new to the industry or in supporting roles.

## Level 4 Member Course – Build to Rent

£1198

Designed for professionals looking to advance their expertise, this qualification deepens knowledge in property management and BTR operations and award a nationally accredited Level 4 qualification.

### The Importance of Professional Qualifications in BTR

- **Enhanced Competence & Confidence:** 95% of professionals taking a qualification felt more prepared in their roles.
- **Career Progression:** Qualifications provide a structured career pathway from entry-level to management roles.
- **Business Benefits:** Employers benefit from increased staff retention, reduced recruitment costs, and improved service delivery.

### ARL Endorsement

The Association for Rental Living (ARL) actively supports professional development in the BTR sector.

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**“As a nascent industry, we have the opportunity to set new standards. Education and training at all levels form the foundation for the long-term success of Build to Rent.”**

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Brendan Geraghty, CEO, UKAA

The ARL's BTR Code of Practice requires signatories to ensure their staff are appropriately qualified, specifically referencing TPI's qualifications. The BTR Code of Practice can be found at [www.thearl.org.uk/btr-code-of-practice](http://www.thearl.org.uk/btr-code-of-practice)

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## Take the Next Step...

Find out more and enrol at:

[www.tpi.org.uk/training-and-qualifications](http://www.tpi.org.uk/training-and-qualifications)

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