

# **Cookie Policy**

Our Site (<u>www.tpi.org.uk</u>) uses cookies to distinguish you from other users of our Site. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our site. (By continuing to browse the Site, you are agreeing to our use of cookies.)

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Many Sites do this whenever a visitor visits their Site in order to track traffic flows. Cookies in themselves do not identify the individual user, just the computer used.

When you enter our Site for the first time and where we wish to issue your computer with a cookie, you will be asked to consent to such use. If you wish to reject our cookie, you can decline our request, in which case you may not be able to use the Site or some parts of it. Additionally, you can configure your browser to do so, or you can ask your internet browser to alert you when a cookie is being set up.

# We may use the following types of cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our Site. They include, for example, cookies that enable you to log into secure areas of our Site, use a shopping cart or make use of e-billing services.
- Analytical or performance cookies. These allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily.
- Functionality cookies. These are used to recognise you when you return to our Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, choices you may make in relation to your profile).
- Targeting cookies. These cookies record your visit to our Site, the pages you have visited and the links you have followed. We will use this information to make our Site and the advertising displayed on it more relevant to your interests, as well as to display advertising related to our Site and our products on other Sites such as Facebook. This may include cookies placed through our use of third parties, such as Facebook and the use of a Facebook pixel, and we may also share this information with third parties for this purpose.

### The Property Institute

Some cookies are used whilst you are on our website and last the duration of the session. Others will remain until you clear them from your browser.

## Third party cookies

Please note that the following third parties may also use cookies over which we have no control and for which we cannot accept any responsibility. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These cookies are likely to be analytical/performance cookies or targeting cookies:

- Google Analytics
- Wix website

To deactivate the use of third party advertising cookies, you may visit our cookies setting page.

# **Blocking Cookies**

You are able to block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site.

Information on how to block cookies can usually be found within the "Help" feature of your browser. Information can also be found on the main browser Sites.



